

FOR IMMEDIATE RELEASE – November 12, 2012

Contact: Jill Guth Director of Leasing/Marketing JSM Development 505 S Fifth, Champaign, IL 61820 Phone: 217-359-8058 Email: jill@jsmapts.com

## JSM Development Awarded Prestigious LEED® Green Building Certification for Uptown Crossing in Normal

**Normal, IL** — JSM Development is pleased to announce that Uptown Crossing, located at 100 S. Fell Ave. in Normal, has been awarded LEED® Certification established by the U.S. Green Building Council and verified by the Green Building Certification Institute (GBCI). LEED is the nation's preeminent program for the design, construction and operation of high performance green buildings.

"JSM is pleased to achieve this standard for Uptown Crossing," said Scott Kunkel, Architect for JSM. "The LEED designation acknowledges the effort we made to provide our residents and commercial tenants with an extraordinarily efficient building while still providing an exceptional product blending premium amenities and a great location."

Uptown Crossing was designed to reach various energy, environmental and sustainability goals to meet the Town of Normal's LEED-ND certification requirements designated for the Uptown Area. As part of the process to secure LEED Certification, JSM Development coordinated with Henneman Engineering, Inc. to reach the designated certification. Uptown Crossing joins the list of other recognized LEED projects in Normal that include the Children's Discovery Museum and Heartland Community College. Uptown Crossing is the only LEED certified student housing development in Bloomington-Normal and the only non-institutional student housing development south of Chicago to be awarded LEED Certification.

The U.S. Green Building Council's LEED green building certification system is the foremost program for the design, construction and operation of green buildings. Over 100,000 projects are currently participating in the LEED rating systems, comprising over 8 billion square feet of construction space in all 50 states and 114 countries. By using less energy, LEED-certified buildings save money for families, businesses and taxpayers; reduce greenhouse gas emissions; and contribute to a healthier environment for residents, workers and the larger community.

"Uptown Crossing's LEED certification demonstrates tremendous green building leadership," said Rick Fedrizzi, President, CEO & Founding Chair, U.S. Green Building Council. "The urgency of USGBC's mission has challenged the industry to move faster and reach further than ever before, and Uptown Crossing serves as a prime example with just how much we can accomplish."

-MORE-



JSM Development owns over 1,400 student apartments near the University of Illinois and Illinois State University campuses as well as 450,000 square feet of commercial space. JSM completed Uptown Crossing in the early summer of 2010 and it is home to CVS Pharmacy, Illinois State University offices, Apricot Lane Boutique and 135 one and two bedroom luxury apartments.

###